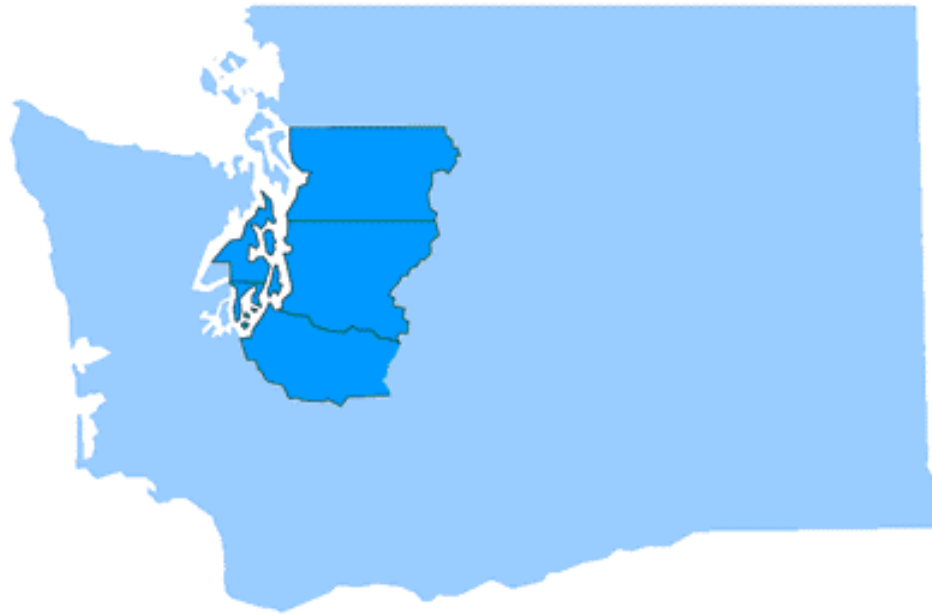


2005 Public Transportation Conference & Expo



The Benefits of Regionalism

August 2005

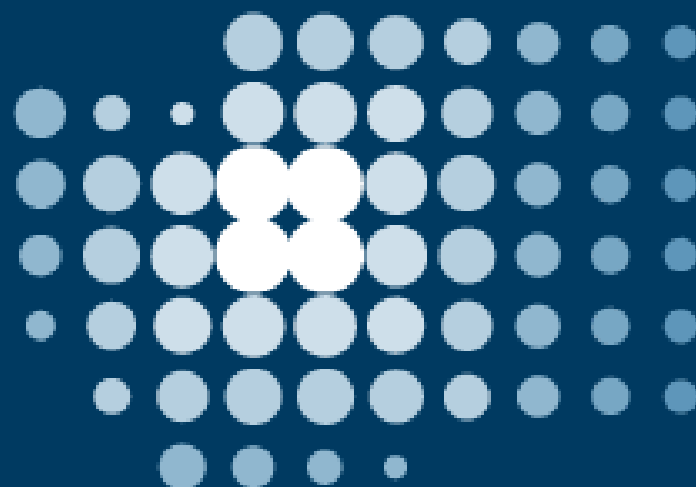
Puget Sound Regional Council
PSRC



Pierce County Executive John Ladenburg, PSRC President, Economic Development District Chair







Prosperity

P A R T N E R S H I P

Six Guiding Principles

1. **People living here have good jobs and earn good incomes**
2. **Jobs are created by businesses**
3. **Embracing our region's diversity is good for business**
4. **The region has vibrant cities and thriving communities**
5. **The region has a healthy and beautiful environment and a good quality of life**
6. **Regional collaboration on a shared economic agenda ensures our region's long term, sustainable economic prosperity**



Leadership

Co-Chairs of the Prosperity Partnership



Mark Emmert,
President,
University of
Washington



Rita Ryder,
YWCA
President
Strategic
Initiatives



Tomio
Moriguchi,
Chairman and
Chief
Executive,
Uwajimaya



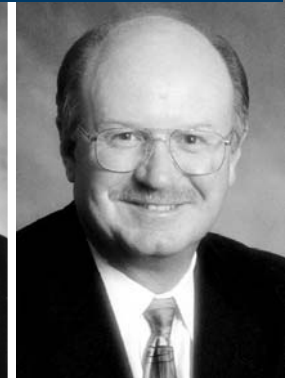
Brad Smith,
Senior Vice-
President,
Microsoft
Corporation



Alan Mulally,
President,
Boeing
Commercial
Airplane
Company



John
Ladenburg,
Pierce
County
Executive



Rick Bender,
President,
Washington
State Labor
Council
AFL-CIO

(more joining daily...)



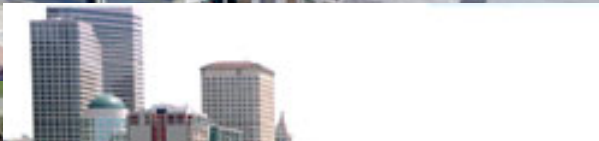
Clusters Initiatives

- Aerospace
- Clean Technology
- Information Technology
- Life Sciences
- Logistics & International Trade



The Strategy: A Two Pronged Approach

1. Improving the regional economic foundations – common to the whole economy (*new way of working together on major issues*)
2. Working together to meet the unique needs of clusters (*new way of looking at economy*)



Increase Public Transit options



80 percent more local bus service by 2030

Sound Transit's regional express buses, commuter rail, light rail

Regional Transit Investments

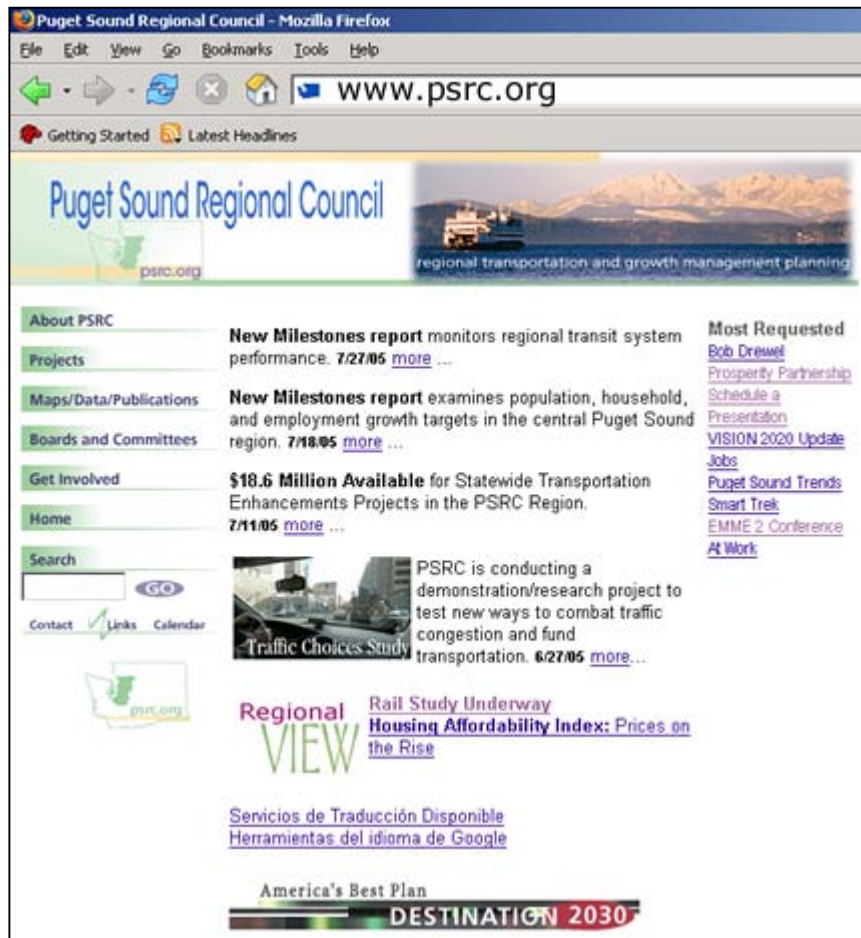
- Commuter Rail
- Regional Express Bus
- HOV access ramps
- Light Rail
- Future HCT Extensions

Local Transit Investments

- Seattle Monorail
- Local Fixed Route Bus
- Local Demand Response Vans
- Vanpools

More park-and-ride, vanpools, passenger-ferry services, and other public transportation

To Learn More, visit PSRC.org



Or contact our
Information Center at
(206) 464 – 7532,
infoctr@psrc.org

The Puget Sound Regional Council is an association of cities, towns, counties, ports, and state agencies that serves as a forum for developing policies and making decisions about regional growth and transportation issues in the four-county central Puget Sound region.

